

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,83

Mother Nature Herself

Offers You the Safest and Surest
Route to a Better Life!



TEXAS PECAN NURSERY

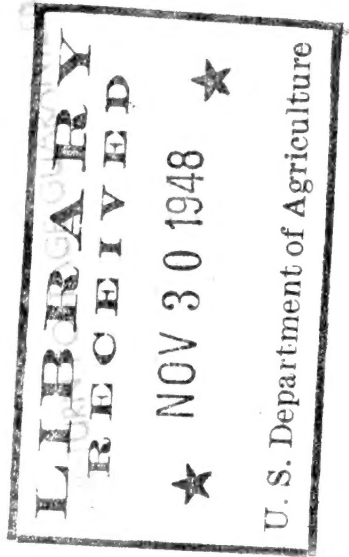
S. A. POLLARD, Owner

Tyler, Texas

U. S. Department of Agriculture
Washington, D. C.

142

=1948=



We guarantee all stock you purchase from us to be high-grade first class in every respect. We guarantee every tree to be true to name if it proves otherwise, we will replace free or refund the amount you paid us for it. Our stock is carefully handled and should be in good, living and growing condition upon arrival. If for any reason it is not entirely satisfactory, return it at once and we will replace it free or refund your money. We want you to be satisfied, not only when you get our stock, but also afterwards. When our fruit trees bear, when our roses bloom, we want you to be happy that you bought them.



In the comfort and privacy of your own home, look through this catalogue and select just what you want. There is an order blank for your convenience. In making out your order, please write or print your name and complete address plainly, giving street or rural route. Also, giving your express office if different from your address. Order by mail and save your gas. It is so easy. You may send us a check, draft, or money order. We receive your order and fill it according to your instructions. If you are not sure of the varieties that are best suited to your locality, just leave the selection to us and feel assured that you will get only those that will produce best for you. Get your order in the mail today.



Well-Rooted Pecans Properly Planted and Cultivated Produce Profitably

What more could a far-seeing business man want than a pecan grove like this? Your land will begin increasing in value the day you set your trees and will continue to increase day after day, while you are busy looking after other interests, away on a pleasure trip or while you are sleeping. Even during the depression pecans were not effected as other crops; you did not hear any talk about plowing up the third row of pecans or cutting down ever third tree. This is true because there could never be an overproduction of pecans. What other investment can you make that will be so safe and increase in value as fast? **TO OWN A GROVE LIKE THIS**, first secure good land, buy good-sized, thrifty, well-rooted trees, set them carefully and see that they are cultivated and cared for as we suggest in the sheet of instructions which we furnish with each order shipped.

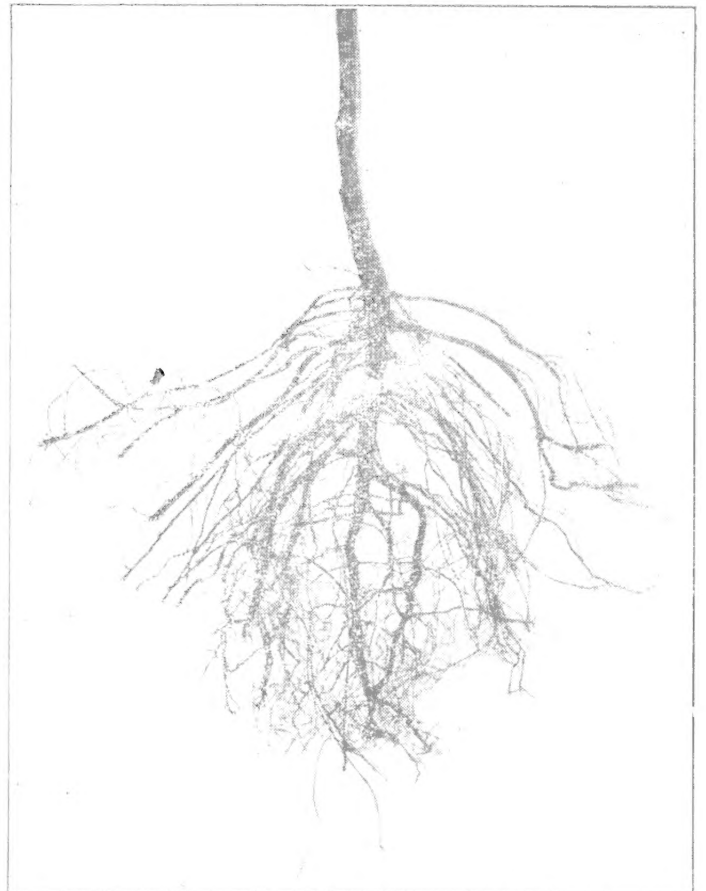
PECAN GROWING offers the Best Investment, the Safest Investment, and the Longest Lived Investment that you can make. Buy from Reliable Nurserymen and follow his instructions and see your own grove grow.

Our Root System

●

**All Measurements
Are
From the Ground Up
and
Not From the Roots**

●



The root system we have developed assures you success because a good lateral root system is the Life and Making of a pecan tree, the more Lateral Root a tree has, the more feed roots it will have, and the more feed roots a tree has, the more plant food and moisture it can gather; and the more plant food and moisture a tree can get, the better it will live, grow, and produce. Don't you believe it will pay you to buy well-rooted trees?

How to Select the Pecan Varieties Best Suited to Your Soil and Climate

Zone No. 1—Not recommended for commercial planting. We recommend for home planting in east part: Stuart, Success, Moore, Money Maker; in west part: Burkett, Success, Schley.

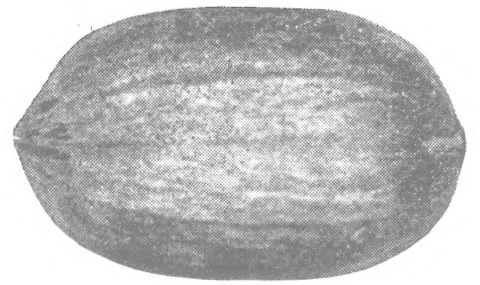
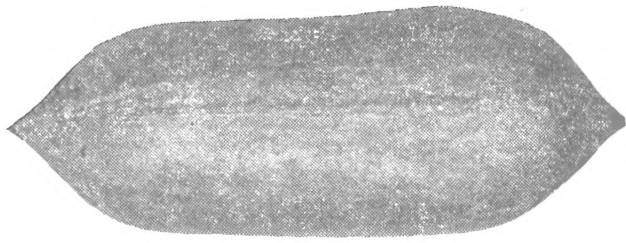
Zone No. 2—Only the Eastern Varieties recommended: Success, Moore, Schley, Delmas, Money Maker, Stuart. We would add Burkett for hill land in the west central part. Success, Moore, Money Maker, Schley, and Stuart should be used for bottom lands. Plant Delmas on upland. Stuart seems to be especially adapted to extreme east part of this section and bottom lands in the western part. These are known as tested Eastern Varieties.

Zone No. 3—Both Eastern and Western Varieties recommended—Western Varieties for west part and uplands; Eastern Varieties in east part and lowlands. Burkett, Western Schley, Texas Prolific, and Halbert are tested Western Varieties.

Zone No. 4—Plant Western Varieties only.

Other States—Continue zone lines northwest about 100 to 125 miles, planting Eastern Varieties in the lower altitudes and river bottoms of Zone 3, and the Western Varieties on the uplands and in the higher altitudes of Zone 3. Plant Western Varieties on all lands west of dividing line between Zones 3 and 4.





Eastern Varieties

STUART

The Stuart comes nearer being suited to all sections of the country and all soils than any other varieties. A large nut, fills well, medium to heavy bearer. A hardy, fast-growing tree. About 50% meat.

SUCCESS

A large and strictly first-class pecan, strong growing tree, early bearer; thin shell; cracks well and the meat can be taken out in halves. Ripens almost ten days later than Stuart. Fast gaining in prominence. 52% meat.

SCHLEY

An ideal pecan. Large size, very thin shell, fills and shells well; fine flavor. Fast growing tree. Beautiful foliage, and the nuts sell from 5 cents to 10 cents more per pound than others. 60% meat.

MOORE

A very fast growing tree. Medium size nuts, thin shell, good flavor, very productive, and one of the earliest to mature. One of the earliest of all. 48% meat.

DELMAS

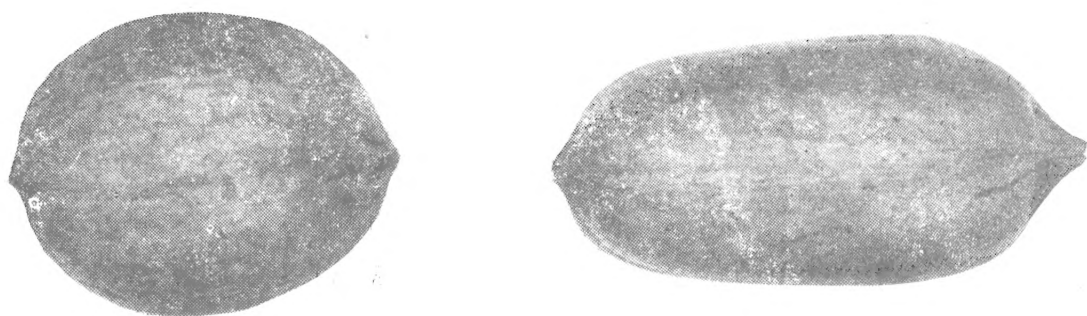
A very vigorous growing and heavy bearer, with good foliage, large nut. Forty to fifty in a pound. One of the best for shade purposes 48% meat.

MONEY-MAKER

Medium size; fairly plump kernel; fair quality. Especially suited to planting in the northern range of the area—adapted to southern varieties. 46% meat.

MEYHAN

The biggest Pecan grown. Looks like Western Schley, except much larger. This is an Eastern variety. A very vigorous growing tree with Splended long slender nuts. It is a first class pecan with a richly flavored kernel. The nut is about 2½ inches long—average about 31 nuts to the pound. Luxuriantly foliaged shade tree anywhere.



Western Varieties

BURKETT

A good one for the West; it is also doing well on high ground in East Texas. Medium to large size; fills well, good flavor and prolific. 55% meat.

WESTERN SCHLEY

Similar to Eastern Schley, except that it thrives better in the drier climate and higher altitudes of the West. A very fine nut for the West. 60% meat.

OKLAHOMA

Mother tree, Ardmore, Oklahoma. Large nut with shape much like the Delmas. Thin shell. About forty to pound. Heavy producer. Matures rather late. We believe this will prove to be good for Texas. 46% meat.

SQUIRREL'S DELIGHT

Western variety. Early and heavy producer. Large nut about 50 to the pound. Medium thick shell. 56% kernel with excellent flavor. Extra early ripener, and should do well in Oklahoma. A splendid variety for the market.

PLANT MORE THAN ONE VARIETY

Whether you consider planting 5 trees or 5 acres, be sure that you plant two or more varieties, thereby insuring against the loss of a crop in case weather conditions are unfavorable at blooming time. Different varieties blooming at slightly different times safeguard your crop by giving better pollination.

Prices on Pecans

	1	10	50
2 to 3 ft.	\$2.39	\$2.35	\$2.25
3 to 4 ft.	2.79	2.75	2.60
4 to 5 ft.	3.39	3.35	3.25
5 to 6 ft.	4.29	4.25	4.20
6 to 7 ft.	5.49	5.45	5.35
7 to 8 ft.	7.29	7.27	7.25
8 to 9 ft.	8.39	8.35	8.25
9 to 10 ft.....	9.49	9.45	9.40
12 ft.	12.59	12.50	
16 up	15.20	15.00	

If interested in 100 or more write for special prices.



Hardy Native Pecan Trees

Grown From Papershell Nuts

A native type and exceedingly hardy. Good ornamental and bears heavy yield of good quality nuts.

Prices on Native Pecan Trees

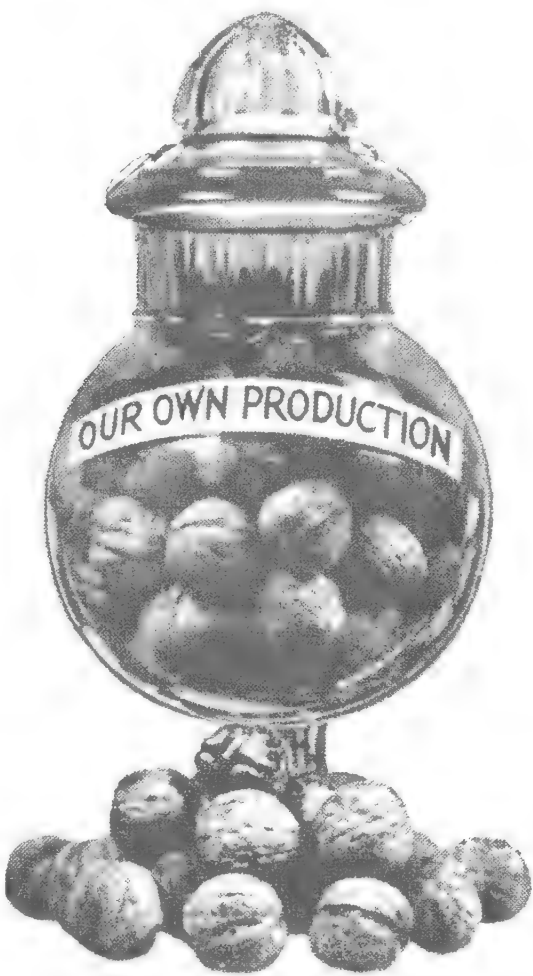
	1	10	50
2 to 3 ft.	\$1.10	\$1.05	\$1.00
3 to 4 ft.	1.29	1.27	1.25
4 to 5 ft.	1.79	1.77	1.75
5 to 6 ft.	1.99	1.97	1.95
6 to 7 ft.	2.19	2.15	2.10
7 to 8 ft.	3.29	3.27	3.25
8 to 9 ft.	3.98	3.95	3.90
9 to 10 ft.	4.79	4.77	4.75
12 ft.	5.89	5.85	5.75
16 ft. and up	7.60	7.55	7.50

WALNUTS

English Walnuts

WILSON'S WONDER

Produces enormous size nuts; rough thin shell. Bears very young and heavily. Nuts bring fancy prices. Very much like the imported nut, except larger.



Black Walnuts

THOMAS

Early and prolific bearing; large, thin shell nuts, with kernels in halves. Adopted to nearly all types of soil. It will grow in practically all parts of the United States. Tree is very hardy and makes a beautiful shade tree.

PRICES ON WALNUT TREES

	1	10
2 to 3 ft.	\$2.50	\$2.25
3 to 4 ft.	\$2.79	\$2.75
4 to 5 ft.	\$3.29	\$3.25
5 to 6 ft.	\$4.29	\$4.25

PEACHES

From May Until October Standard Varieties

MAY RIPENERS

MAYFLOWER—A "red-over-all" peach; handsome, splendid quality. Should be in every home orchard; sells readily on the market. Ripens in May.

EARLY WHEELER—Sometimes known as the Red Bird Cling. Large fruit, clingstone, beautiful, clear creamy-white. Ripens last of May and first of June.

JUNE RIPENERS

ARP BEAUTY—Yellow, with bright red blush; firm juicy and excellent peach of unusually good flavor; semi-cling. Ripens June 1st.

MAMIE ROSS—Large, white, cling peach; red cheek. Nice large fruit that markets early and usually brings a good price. Ripens June 5th to 15th.

BELLE OF GEORGIA—Freestone, white flesh, red checked; very large and firm. Excellent flavor. Good shipper. Tree is rapid grower and very productive. Ripens latter part of June.

HALE HAVEN—Freestone, tough skin, very highly colored and well adapted to large commercial planting. Tree vigorous, hardy; fruit large; good shipper. Ripens about two weeks earlier than Elbertas.

EARLY ELBERTA—Freestone, clear yellow with blush; fine grained and sweet. Tree a strong grower; ripens about one week earlier than Elberta.

FAIR'S BEAUTY—This is a very delicious variety, splendid for eating direct from the tree. There is no other peach as good for canning. It is yellow; semi-cling; large to extra large. Ripens June 15th to July 4th.

The Fair's Beauty brings tip-top market prices because of its high quality and early ripening date.

Trade Mark No. 274380.

JULY RIPENERS

J. H. HALE—Large; yellow overlaid with bright carmine; flesh, deep yellow; firm, fine grained; delicious flavor; freestone. Ripens in July.

ELBERTA—Most widely known of all peaches. Very attractive appearance; large; deep yellow, splashed crimson; perfect freestone. Trees vigorous, highly productive. Ripens July 5th to 20th.

CHINESE CLING—Skin cream with short fuzz. Mottlings of dull red, covering one-third to one-half of surface next to stem. Flesh white with little red at surface next to seed. Tender and very juicy.

Our peach trees are grown from buds carefully selected from early bearing trees that are true to name. Why take the risk with others, when we guarantee every tree sold to be just what you order.



AUGUST RIPENERS

AUGBERT—A superb freestone, similar to Elberta, but in many respects superior. Tree vigorous, prolific; very valuable. Ripens in August.

OLD MIXON CLING—Large, round; white with distinct red blush; flesh, white, next to seed; firm; excellent quality. Ripens in August.

RED INDIAN—Old fashion Indian Peach that is so good to eat; splendid for pickling and preserving. If you want the best peach in the world for preserving get the Indian peach. Ripens in August.

LEMON CLING—Medium size; yellow meat; Cling-stone. Extra well suited for sweet pickles. Ripens in August.

FRANK—Clingstone. One of our best peaches, Ripens August 10th to 15th. Good flavor; large yellow peach, that always demands a good price. Some of Mr. Stubenrauch original trees have produced continuously for 31 years without the loss of a crop. Bears very young; has good crop at 2 years old. One of the best for home and market use.

SEPTEMBER RIPENERS

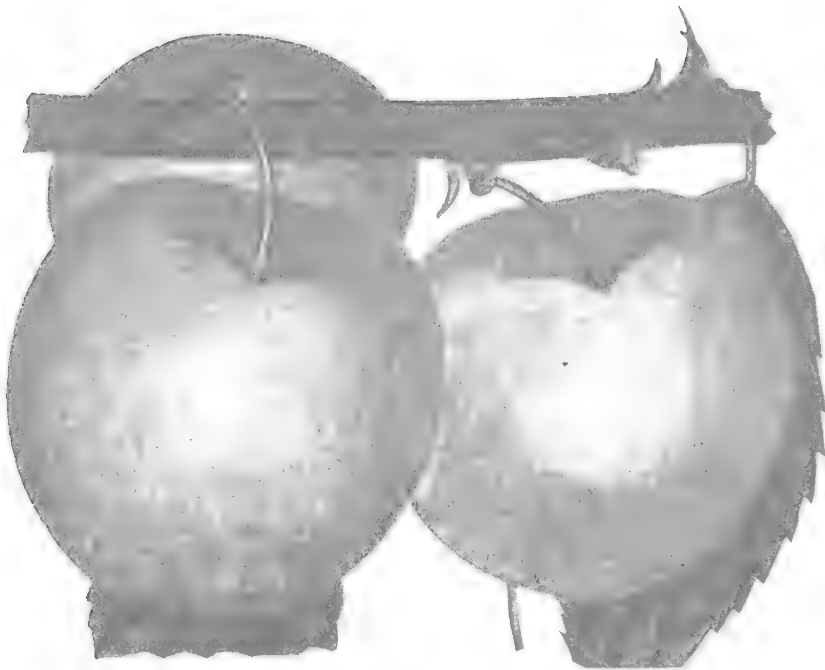
SEPTEMBER ELBERTA—A wonderful, yellow, freestone peach with delicious flavor. It is a good peach for the late market; ships well. Ripens in September.

OCTOBER RIPENERS

STINSON OCTOBER One of the best late peaches. Large, oblong; white, red cheek; good flavor; clingstone. Ripens in October.

PRICES ON PEACHES

	Each	10	50
18 to 24 ft.25	.24	.22½
2 to 5 ft.35	.33	.30
3 to 4 ft.45	.41	.40
4 to 6 ft.85	.80	.75
Bearing Size	\$1.39	\$1.35	\$1.25



PLUMS

Pleasure and profit from plums. They are beautiful, delicious, and easy to sell.

SIX WEEKS—Earliest of all plums. Large; oblong; bright red; flesh pink; seed small. Ripens May 20th to June 1st.

METHLEY—Handsome tree; fruit large; golden red. It is a very good producer. Ripens May 25th.

BRUCE—Very red and productive. It is a good plum for commercial use. It is well suited to North Texas, the Panhandle and Oklahoma. Ripens about June 1st.

RED JUNE—The skin, purplish red; the flesh yellow. It is very firm; somewhat coarse-grained. Very delicious for table use. Ripens about June 5th.

AMERICAN—Tree very thrifty, symmetrical, spreading, and will produce successfully anywhere. It fruits very young, always having a heavy crop. This wonderful plum should be in every orchard. It is a golden yellow with red cheek. Ripens about June 15th to 20th.

GOLD—Nearly transparent; golden yellow; wide range; sure bearer. It is very similar to the American but larger and sweeter. Ripens the last of June to 1st of July.

BURBANK—This plum is extremely popular in all sections. It is very large, richly colored, blue-red mottled, dotted with yellow, and a heavy bearer. Ripens in July.

DAMSON—This is the old-fashioned Blue Damson. Known for the fine jelly and preserves it makes. Ripens in late summer.

PRICES ON PLUMS

	Each	10	50
12 to 18 in.39	.37	.35
2 to 3 ft.59	.57	.55
3 to 4 ft.69	.67	.65
4 to 6 ft.	\$1.10	\$1.08	\$1.00
Bearing Size	1.49	1.47	1.45

Apricots

That Will Live, Grow and Produce

MOORPARK Deep yellow fruit, red blush on sunny side; flesh, bright orange; freestone. Best variety for commercial purposes; fine for canning and drying. Tree vigorous; very prolific. Fruit ripens in June. Adapted to all sections of the Southwest.

EARLY GOLDEN Medium in size; yellow; rich, juicy, of a delightful flavor; freestone. Ripens in June.

PRICES ON APRICOTS

	Each	10	50
12 to 18 in.39	.37	.35
2 to 3 ft.59	.57	.55
3 to 4 ft.69	.67	.65
4 to 6 ft.	\$1.10	\$1.08	\$1.00
Bearing Size	1.49	1.47	1.45

Our Highly Recommended

APPLES

YELLOW TRANSPARENT—Widely known; well liked; large size; transparent yellow; quality good; crisp; sub-acid; very fragrant. Excellent cooker. Fruit tender, requires careful handling. Tree bears young. Ripens in June.

STAYMAN—One of the oldest American apples, still increasing in favor. Its size, color, and particularly, its quality, have given it the well deserved popularity it enjoys. Medium size, vivid red. One of the best keepers. Ripens in Sept.

YELLOW DELICIOUS—Beautiful golden yellow skin, firm textured flesh. Tree is thrifty and extremely productive, yielding bountiful crops while very young. Ripens early October.

GRIMES GOLDEN—Good, golden yellow apple; an old favorite over the United States. Tree very productive, long-lived. Ripens in early fall.



DELICIOUS—Beautiful, red-striped winter apple. Good quality; fine flavor. One of the best known. Every home should have a few. Ripens in October.

RED JUNE—One of the best early apples for table and market. Medium size; deep red in color. The flesh is white. Ripens in June.

PRICES ON APPLE TREES

	Each	10	50
2 to 3 ft.	75	75	75
3 to 4 ft.	99	97	95
4 to 6 ft.	\$1.29	\$1.27	\$1.25

PEARS

LECONTE—Large; pyriform; smooth; pale yellow. Quality good when properly ripened. Ripens July 20th to end of August. Begins to bear when five years old.



DOUGLAS—Fruit large, slightly oblong in shape; creamy-white with red cheek. Tree is vigorous grower, with upright branches, large leaves. A very heavy bearer. Ripens in August.

BARTLETT—Everyone is acquainted with this large yellow pear. Fruit very rich and highly aromatic. Tree grows dense and of even, conical shape. Ripens in August.

GARBER—Oriental strain, like the Smith's Fruit; resembles Kieffer in size, shape and color. Ripens late September.

KIEFFER—Best variety for the Southwest; large, yellow with rusty cheek; fine for cooking and market. Ripens in October.

PRICES ON PEAR TREES

	Each	10	50
2 to 3 ft.	75	75	75
3 to 4 ft.	\$1.49	\$1.47	\$1.45
4 to 6 ft.	\$1.69	\$1.55	\$1.50

FIGS

Our Fig Trees have delicious fruit on them the first year. A few of these trees will supply you with all the figs your family will need for home use.

TEXAS PECAN NURSERY EVERBEARING

This is a wonderful new fig—one that you should by all means include in your yard planting. It bears very young, and is prolific and a good grower.

CELESTIAL

This is the little blue fig that is so popular. It is very sweet and hardy. Ripens in July.

BROWN TURKEY

It is a large, brownish-purple, and sweet fruit. Hardier than the Magnolia. Ripens about the last of June to 15th of July.

MAGNOLIA

The Magnolia produces a large brownish fruit that is rich and sweet. It will bear the first year and ripens from June until frost. These are ideal for home use.

PRICES ON FIGS

	Each	10
2 to 3 ft.60	.55
3 to 4 ft.75	.70

Japan Persimmons

Japan Persimmons are adapted to the South. They thrive in land suited to cotton. The trees are subject to very few diseases and do not require much care. The trees when covered with large persimmons will add to the beauty of your home.

TANE NASHI

Fruit large, to very large; roundish conical; seedless; color, light orange-red with firm yellow flesh. Ripens in October.

EUREKA

Medium-size oblate, tomato-shaped fruit. Originated in Texas. It will withstand severe drouth conditions and low temperatures. Ripens in November.

PRICES ON PERSIMMONS

	Each
2 to 3 ft.	\$1.50
3 to 4 ft.	\$2.00
4 to 5 ft.	\$2.50

GRAPES

FOUR EXCEPTIONALLY GOOD VARIETIES

Every home needs at least 24 grape vines Or an average of 4 grape vines per member of the family, in order to have an adequate supply for jelly, jam and juice. You will be happy to have grapes for decorations and centerpieces for the dining table. Grapes will add much to the beauty of your back yard or fence row.

CONCORD

This is the best known of all grapes. It is large, black and suited for table or market use. Ripens in July.

NIAGARA

The Niagara is a large, greenish-white, semi-transparent grape of good quality. This grape does well over a wide range of territory. Ripens in mid-season.

CARMAN

One of our favorites. It is very prolific. It is splendid for table or for wine, grapejuice, preserves and jelly. Cluster very large, sometimes weighing two pounds; shouldered; very compact. The grapes are medium size, black with a tough skin. Pulp is meaty, firm and tender when fully ripe. Splendid quality. Ripens in July.

PRICES ON GRAPES

Two year old, large size	50c Each
Three year, bearing size	75c Each



PLUM CHERRY

Each year we sell more and more of these trees. I am sure that you will want several in your home orchard.

COMPASS

This is a cross between a plum and cherry, having the best qualities of each. The tree is a vigorous grower, hardy, prolific, and bares extremely young. The fruit is medium size, of a dark red color. Ripens in June. Makes excellent preserves.

OPATA

The Opata is a very beautiful tree and will add color to your lawn as the blooms are beautiful and fragrant. The fruit is medium size and of fine flavor. It is purplish-red color with greenish meat; clinging to seed. Ripens last of June.

PRICES ON PLUM CHERRY

	Each	10	50
12 to 18 in.39	.37	.35
2 to 3 ft.....	.59	.57	.55
3 to 4 ft.69	.67	.65
4 to 6 ft. ...	\$1.10	\$1.08	\$1.00

BERRY PLANTS

- AUSTIN DEWBERRY—Very large, fine flavored. Good for jelly and jams. Very prolific. Ripens in May and June.
- BOYSENBERRY—Berries dark wine red. Very good flavor. Large. Ripens in June.
- MCDONALD BLACKBERRY—One of the best blackberries. It is very hardy and produces heavily.
- YOUNGBERRY—Exceptionally heavy in production.,Dark red, extraordinary flavor, tender, juicy, and rich with no hard core.
- YOUNGBERRY THORNLESS—Same as Youngberry except it is thornless.
- DALLAS BLACKBERRY—Very vigorous. Fruit large, black, firm, juicy and sweet. Mid-season ripener.

PRICES ON BERRY PLANTS

	Each	50	100
McDonald20	\$9.00	\$15.00
Dallas20	9.00	15.00
Austin Dewberry20	9.00	15.00
Youngberry25	10.00	17.50
Youngberry, Thornless25	10.00	17.50
Boysenberry25	10.00	17.50

RASPBERRIES

CUMBERLAND BLACK—The most popular raspberry. Black firm, juicy berry of excellent flavor. Vigorous grower and a remarkable producer.

PRICE

25c Each \$10.00 Per 50 \$17.50 Per 100

STRAWBERRIES

- BLAKEMORE—Drought resistant. Early variety which ships well. Heavy producer.
- GEM—Everbearing. Produces two crops each year. Delicious well shaped berry.
- MASTODON—A giant size everbearing strawberry. Bears from spring into summer and late fall. Makes a large plant.

PRICES ON STRAWBERRIES

10c Each \$2.79 Per 50 \$5.25 Per 100

ROSES

GOLDEN OPHELIA — Yellow and gold, popular, outstanding rose.

GOLDEN SALMON—Yellow and Salmon, well shaped bush.

K. A. VIKTORIA—White, double flower.

TALISMAN—Yellow with orange and gold.

HOOVER—Pink with yellow and orange.

ROUGE MALLERIN—Large rich deep red.

AMI. QUINARD—Black red.

EDITOR McFARLAND—A lovely pink. Very popular.

YELLOW TALISMAN—Yellow with orange. Larger than regular Talisman.

RED RADIANCE—The best for cut flowers in a bright red.

PINK RADIANCE—Long stem. Lovely pink.

CALEDONIA—Large Alabaster white.

LADY HILLINGDON—Deep yellow has long stems.

ETOILE DE HOLLANDE—Lovely dark red. Blooms very large.

ELSE POULSEN—Pink with rose (Polyantha).

IDEAL—Ideal pink (Polyantha).

HOOVER—Two tone orange and pink.

PAUL'S SCARLET—Beautiful bush with deep red blooms.

CLB. TALISMAN—Yellow and orange. One of the best climbers.

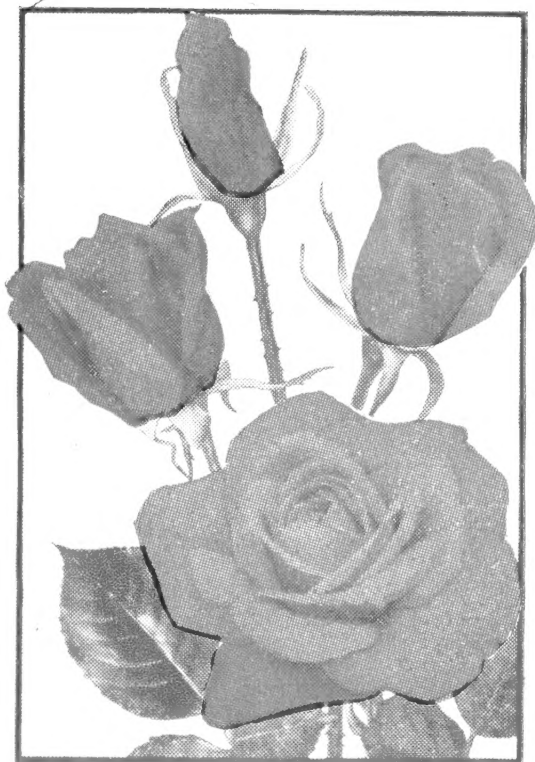
POINSETTIA—Bright red.

COLUMBIA—Splendid pink bud with long stems.

CHARLES BELL—A very good pink.

LUXEMBOURG—Bright yellow with shaded orange.

BETTY UPRICHARD—Copper and red, very popular.



PRICES ON ROSES

TWO - YEAR OLD, FIELD GROWN

49c Each

\$4.29 Per Dozen

POSTPAID

Order Blank

Name _____

Street _____ **R. F. D.** _____

Postoffice

Express Office _____ **Date to Ship** _____

IMPORTANT;—In order to prevent delay we will ask permission to substitute in varieties or size, but should this not be agreeable, write "Do Not Substitute" here _____
If you do not know which varieties are best suited to your locality, let us make your selection and you will get the best.

Texas Pecan Nursery

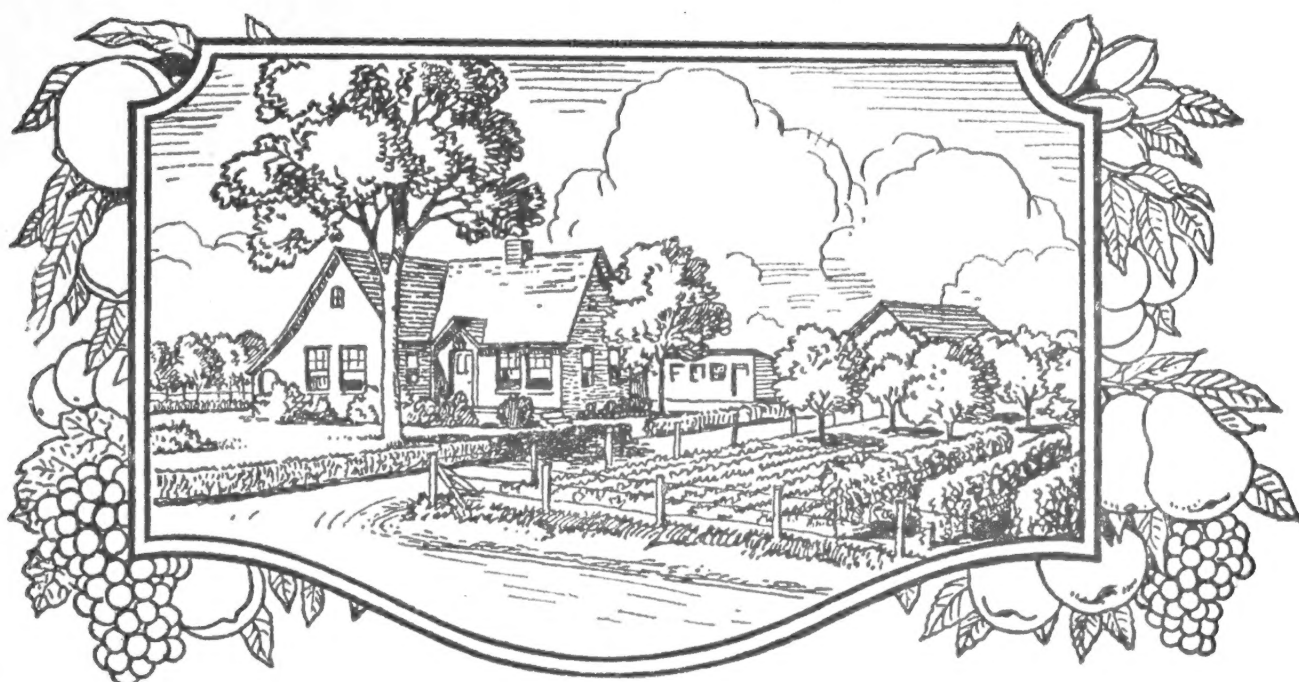
Tyler, Texas

TOTAL - - - \$_____

REMITTANCE HEREWITH \$ _____

BALANCE C. O. D. 9 - \$_____

SIGNED _____



Nuts, Fruits and Beauty

Every home owner who does not plant fruit and nut bearing plants in the home-planting is overlooking a factor that could be very valuable to him and his family. Your homesite is usually the best choice on the farm for growing good fruit and nut trees because you choose good well drained land on which to build.

Pecan trees afford good shade and beautify your lawn. A ten year old pecan tree will produce from 75 to 125 lbs. of pecans each year. The crop will increase and the tree will grow more attractive with every year.

Fruit trees are always needed to supply fresh fruit for the family as well as to the family income. A few fruit trees will lend to the appearance of any back yard. What is more beautiful than a fence row covered with grape vines?

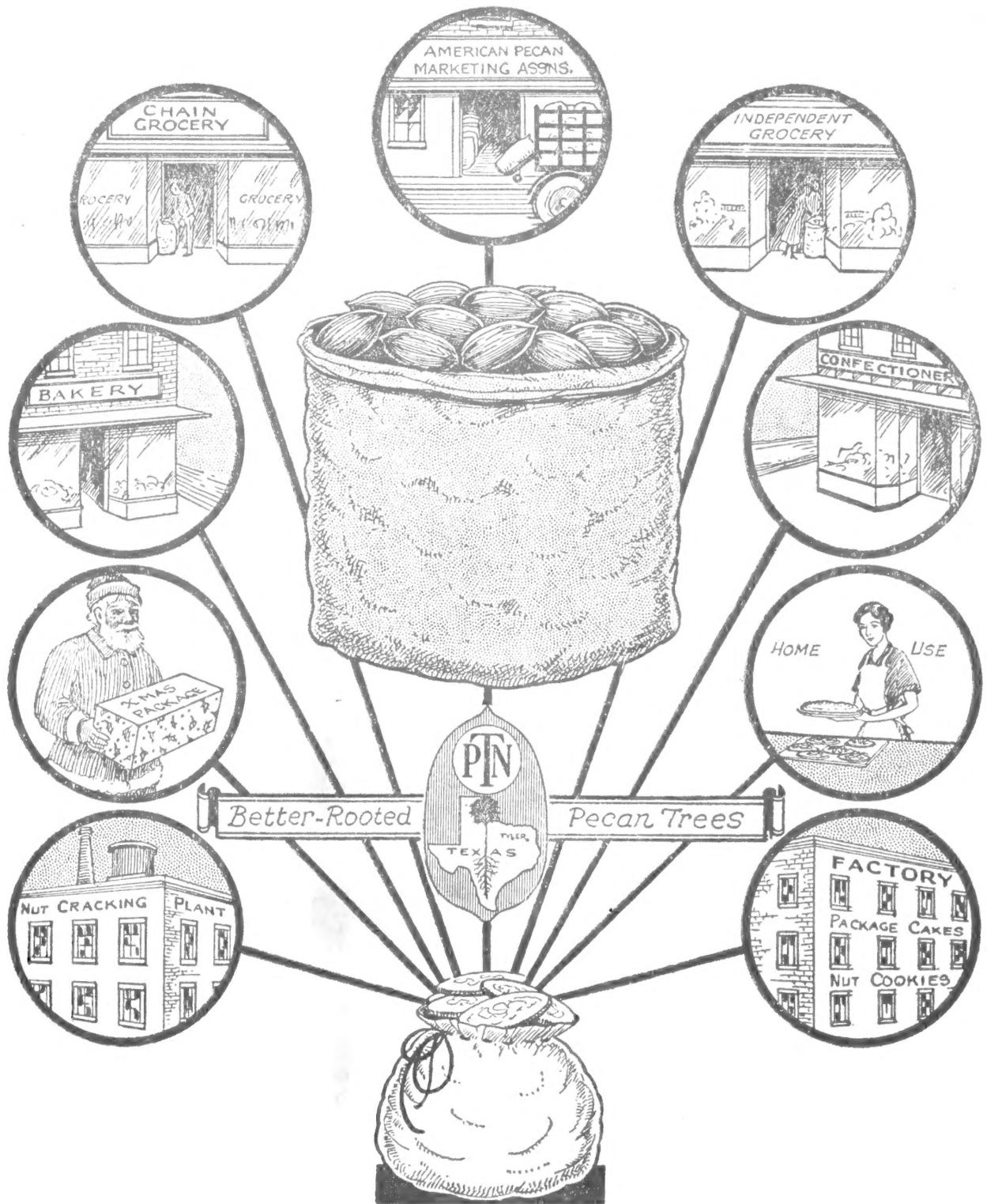
Black walnuts and practically all other nut trees can go in the yard almost any place. Walnut trees do not require much care or attention. Nut trees do not interfere with growth of grass as much as other shade trees.

Check your order and see if you have selected plants that will supply you with NUTS, FRUITS and BEAUTY.

THE ORIGINATOR and GROWERS

Of

BETTER ROOTED TREES



TEXAS PECAN NURSERY

S. A. POLLARD, Owner

Tyler, Texas